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\*\*II MBA Student, Department Of Management Studies, Paavai College Of Engineering, Pachal, Namakkal ABSTRACT The Research Is Done In The Area Of Customer Satisfaction. The Firm Selected To Analyze Customer ... 1 Less Than 1 Year 22 22% 2 1-3 Years 38 38% 3 3-5 Years 28 28% 4 Above 5 Years 12 12% Total 100 100 Source: Primary Data ... Mar 1th, 2024

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