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1. MARKETING 1.1 DEFINITION OF MARKETING: MarketingMARKETING 1.1 DEFINITION OF MARKETING: Marketing Is The Process Of Communicating The Value Of A Product Or Service To Customers, For The Purpose Of Selling That Product Or Service. Marketing Can Be Looked At As An Organizational Function And A Set Of Processes For 2th, 2024 There is a lot of books, user manual, or guidebook that related to Sports And Entertainment Marketing PDF in the link below: SearchBook[MTgvMjA]